

**From CFO to CFO:
tools to support
your new
missions**



Applium

Ready to take on the challenge all the challenges?



Compliance with fast-changing regulations, integration of CSR issues, optimization of overall performance, integration of new ways of working
new models...

The CFO is faced with an ever-increasing number of challenges and responsibilities.

To meet all these challenges, the CFO - sometimes renamed Chief Financial Officer (CFO) to modernize his image and recall the internationalization of his function - often leads the digital transformation of the Finance Department, and of whole company.

Centralize all data in a high-performance database, exploit "Big Data" to deploy a data-driven strategy, use intelligent tools

analysis, automating time-consuming tasks with little added value, are all ways of freeing up time for the key missions of supporting the company's strategy and performance. It will achieve all these objectives

by deploying an ERP solution based on best market practices

and innovative technologies, such as the SAP S/4HANA Cloud public edition solution.

1 Business management financial and accounting

The CFO has access to a wealth of data on the company's financial and accounting activities. This data is essential for effective management, but is sometimes difficult to use when :

- These data come from different software packages - sometimes redundant, in several versions.
- This data is unstructured.
- We lack the tools to consolidate and analyze this data.
- Designing and producing dashboards that meet your expectations, according to your strategy, is tedious.

In order to deploy a data-driven strategy, which is essential to ensure the reactivity and relevance of his decisions, the CFO must truly digitalize his finance and accounting functions. This digitalization involves the deployment of :

- More modern, with financial analysis capabilities.
- Secure and confidential.
- Capable of handling large volumes of data.

For 90% of CFOs, a data-driven finance function leads to better decisions ¹.

¹ [BearingPoint CFO 4.0 study - Part 2: Technology and Data-driven Finance](#)

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COMPLETE, ACCESSIBLE, USABLE DATA

SAP S/4HANA Cloud public edition gives CFOs access to :

- rich, comprehensive data, centralized in a single database,
- simple, intuitive functions to exploit this data.

Right from the home , CFOs and their teams can access intuitive, easily adaptable dashboards based on data. Data requiring specific action are highlighted.

And for users who want to go one step further develop cross-company dashboards or advanced functionalities the SAP Analytics Cloud solution is available.

The power of SAP's HANA "in memory database guarantees high performance even with large volumes of data. Sorting, filtering and even visualization of the income statement are all possible.

Last but not least, legal reporting is carried out in full compliance, as are dematerialized exchanges (e.g. with the Public Billing Portal as part of Mandatory Electronic Billing, which comes into force in 2024). This legal and fiscal compliance is guaranteed at all times, thanks to automatic and regular updates, in France as well as in over 50 countries and 32 languages.

IMPROVE THE OPERATIONAL PERFORMANCE



Faced with an ever-increasing number of responsibilities and tasks, CFOs and their teams regret that they no longer have enough time to devote to missions with real added value, which contribute to improving the company's operational performance:

- Guide the company's strategy.
- Identify sources of savings and cash flow recommendations.
- Manage profitability.
- Improve their forecasting processes.

To achieve this, the Finance Department needs to save time by offloading manual operations, in particular by automating tasks. These optimizations require digitization and standardization.

processes. The finance department must also support the business lines within the company, helping them to deploy best practices.

56% of CFOs have already adopted or are currently working on the adoption of Robotic Process Automation (RPA), according to a BearingPoint study in 2022².

² [BearingPoint study CFO 4.0 2021: digital transformation](#)



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Task automation and real-time processing deliver significant operational performance gains for finance and accounting teams. They also speed up the processing of monthly and annual closings.

example, foreign valuation, reclassification of receivables and payables, reconciliation of EM/EF accounts and balance reporting can all be performed in the background. With automatic payment management, invoices are paid compliance with payment conditions, and files are transmitted to the bank directly without manual intervention.

Other repetitive and time-consuming tasks, such as accounting reconciliation, are accelerated by automation and RPA (Robotic Process Automation).

The company's operational performance benefits from the "Best Practices" integrated into SAP S/4HANA Cloud public edition. These ready-to-use use cases, developed thanks to customer feedback, enrich the solution and benefit all company departments.

These best practices, and the SAP Activate implementation method, speed up and secure deployment: the transformation project is less costly, the and faster ROI.

Task automation is based on intelligent learning. Integrated into the solution, it remains at the discretion of the CFO, who may prefer to retain full or partial control of operations.

Agility: Accelerating the transition digital

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THE BEST IN TECHNOLOGY

With SAP S/4HANA Cloud public edition, you can take advantage of new features and technologies implemented through regular updates, to stay at the forefront of innovation.

The solution adapts to the needs of the modern world. Users can connect securely from anywhere, using a PC, tablet or cell phone.

Applium's consultants will help you to take advantage of these new opportunities, with support tailored to your organization.

Once configured and set up with Applium's consultants, the solution can automate numerous tasks... while leaving "the last word to the user". This automation will take the form of predefined actions proposed by the system, to improve productivity. For example, a choice will be proposed to resolve a logistical contingency (delay, unavailability of a standard solution...). And all this while offering the best user experience, with an intuitive, ergonomic interface.

In close touch with the company's developments and ambitions, the CFO is often the driving force behind the deployment of new digital technologies.

Digitization, dematerialization and automation are used not only by finance and accounting functions, but also by all activities, to improve performance.

There's no question of being left behind: adopting the best proven technologies not only keeps us competitive, but also attracts and retains the best talent, especially young graduates.

In 2023, 93% of Finance Departments plan to invest in the digitalization of the finance function in the short term³.

³[PwC study - 2023 priorities for Finance Departments](#)

INTEGRATE CSR CHALLENGES

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A SOLUTION TO MEET YOUR NEW NEEDS

Among the new CSR reporting requirements, the carbon footprint of a company's activities remains symbolically the strongest. Here again, SAP S/4HANA Cloud Public Edition provides a pertinent response, enabling the management of a carbon footprint at every stage of a product's life cycle, from design to delivery. In this way, the company can communicate transparently with its stakeholders, and be ready for the introduction of carbon taxation.

Although SAP S/4HANA Cloud Public Edition currently offers the widest range of functions on the market, the solution cannot cover all the specific needs of every company. But thanks to SAP's ecosystem of solutions and Applium support, the solution can be enriched extensibility and other functional bricks.

Applium brings you the benefit of over 20 years SAP expertise, to build a complete solution for your needs. And Applium's aim is to remain by your side over the long term, to maintain and upgrade your SAP solution as your business evolves.

CFOs must now develop extra-financial communication, and closely integrate environmental, social and governance (ESG) issues into their strategy.

Meeting this challenge is a social issue. The company must prove to its stakeholders that it deploys the best social, societal and environmental practices, or that it controls its carbon impact... It's also a growing obligation: with the CSRD (Corporate Sustainability Reporting Directive), many companies will have to report on the impact of their activities on the climate and the environment by 2023:

- Listed companies,
- Companies meeting 2 of these 3 criteria: €20m balance sheet, €40m sales and 250 employees.

85% of CFOs in large groups report higher expectations in terms of the production and communication of non-financial information ⁴.

⁴[PwC study - 2022 priorities for finance departments](#)

S/4HANA Cloud public edition, the power of SAP, the simplicity of SaaS

With S/4HANA Public Edition, SAP - the leading provider of integrated management solutions - bringing its 50 years expertise and the very best in technology to businesses.

of all sizes, with the ease of deployment and maintenance of a SaaS solution. Real-time, automation, scalability, integration with your own services... A true concentrate of innovation, S/4HANA Public Edition brings you into the world of modern ERP and your business.

"Intelligent" for controlled costs and with a high level of safety and availability.

Applium, your partner in success

When you choose SAP, you choose the world leader in management solutions, recognized for the robustness, reliability and rich functionality of its solutions. But the strength of SAP's offering also lies in the fact that it is backed by the most extensive network of partners on the market.

The company benefits from both SAP experience - with ready-to-use use cases based on "Best Practices" in the S/4HANA public edition - and support of over 150 partners in France and thousands of experienced consultants.

At Applium, more than 130 consultants are on hand to help customers with their projects. SAP experts, our consultants are also former users from the business world. Former management controllers, CFOs or logistics experts, they understand your challenges and expectations, the importance of respecting costs and deadlines, and are committed to a genuine approach of support and advice.

Relying on the proven SAP Activate method, they lead projects from start to finish, from the initial exploration to the operational launch of the solution, including all phases of the project: parameterization, data transfer, development, training and change management... They will then remain at your side, to accompany the company's evolutions, so that the solution is always aligned with your needs.

Contact us wherever you are...

Paris, Lyon, Bordeaux, Rennes, Brest,
Montpellier, Strasbourg, Lisbon and more...

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